



MAIL STOP AMENDMENT

IFW

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: E.B. Watson et al. Attorney Docket No.: MSFT121736
Application No.: 10/805,870 Art Unit: 2161 / Confirmation No. 1784
Filed: March 22, 2004 Examiner: S. Metjahic
Title: SYSTEM AND METHOD FOR OPTIMIZING PAID LISTING YIELD
SECOND SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Seattle, Washington 98101

October 19, 2005

TO THE COMMISSIONER FOR PATENTS:

Applicant is aware of the information listed in the attached form that may be material to the prosecution of the above-identified patent application.

1. X Copies of the listed foreign patent documents are enclosed for the Examiner's use.
2. X Pursuant to 37 C.F.R. § 1.97(b), this Information Disclosure Statement is being filed within three months of the filing date of the national application (other than a CPA), within three months of the date of entry of the national stage as set forth in 37 C.F.R. § 1.491 in an international application, before the mailing date of a first Office Action on the merits, or before the mailing date of a first Office Action after the filing of an RCE.
3. X Pursuant to 37 C.F.R. § 1.704(d), this Information Disclosure Statement is accompanied by a statement that each item of information contained in this Information Disclosure Statement was first cited in a (any) communication from a foreign patent office in a counterpart application. Such communication was received by an individual designated in 37 C.F.R. § 1.56(c) on September 19, 2005, which is not more than thirty days prior to the filing of this Information Disclosure Statement.

Respectfully submitted,

CHRISTENSEN O'CONNOR
JOHNSON KINDNESS^{PLLC}

Donna J. Coningsby
Donna J. Coningsby
Registration No. 41,684
Direct Dial No. 206.695.1719

I hereby certify that this correspondence is being deposited with the U.S. Postal Service in a sealed envelope as first class mail with postage thereon fully prepaid and addressed to Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the below date.

Date: Oct. 19, 2005

DJC:sbk

Shirley B. King

LAW OFFICES OF
CHRISTENSEN O'CONNOR JOHNSON KINDNESS^{PLLC}
1420 Fifth Avenue, Suite 2800
Seattle, Washington 98101
206.682.8100



MAIL STOP AMENDMENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: E.B. Watson et al. Attorney Docket No.: MSFT121736
Application No.: 10/805,870 Art Unit: 2161 / Confirmation No. 1784
Filed: March 22, 2004 Examiner: S. Metjahic
Title: SYSTEM AND METHOD FOR OPTIMIZING PAID LISTING YIELD

CERTIFICATION STATEMENT UNDER 37 C.F.R. § 1.704(d)

Seattle, Washington 98101

October 19, 2005

TO THE COMMISSIONER FOR PATENTS:

1. I, the person signing below, state that:
 - a. X each item of information contained in the accompanying information disclosure statement was first cited in a (any) communication from a foreign patent office in a counterpart foreign application and this communication was not received by any individual designated in 37 C.F.R. § 1.56(c) more than thirty days prior to the filing of this information disclosure statement.
2. I, the person signing below, am:
 - a. X the attorney or agent who prepared or prosecuted the application, signing on the basis of:
 - i. X the information in my file.

Respectfully submitted,

CHRISTENSEN O'CONNOR
JOHNSON KINDNESS^{PLLC}

Donna J. Coningsby
Registration No. 41,684
Direct Dial No. 206.695.1719

I hereby certify that this correspondence is being deposited with the U.S. Postal Service in a sealed envelope as first class mail with postage thereon fully prepaid and addressed to Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the below date.

Date:

Oct. 19, 2005

DJC:sbk



SECOND SUPPLEMENTAL INFORMATION CITED BY APPLICANTS THAT MAY BE
MATERIAL TO THE PROSECUTION OF THE SUBJECT APPLICATION

Applicants: E.B. Watson et al. Attorney Docket No. MSFT121736
Application No.: 10/805,870 Art Unit: 2161 / Confirmation No. 1784
Filed: March 22, 2004 Examiner: S. Metjahic
Title: SYSTEM AND METHOD FOR OPTIMIZING PAID LISTING YIELD

U.S. PATENT DOCUMENTS

*Examiner Cite	Kind	Date		
Initials No. Document No. Code (mm/dd/yyyy) Name				
_____ U12 2003/014331 A1 01/16/2003 Simons				

FOREIGN PATENT DOCUMENTS

*Examiner Cite	Kind	Publication Date	Country	English Abstract Translation Provided Provided
Initial No. Document No. Code (mm/dd/yyyy)				
_____ F3 EP 1 282 051 A1 02/05/2003 EP				
_____ F4 WO 99/41694 A1 08/19/1999 WO				
_____ F5 WO 01/82178 A2 11/01/2001 WO				

OTHER INFORMATION

(Including Author, Title, Date, Pertinent Pages, Etc.)

*Examiner Cite	
Initial No.	
NONE	

Examiner	Date Considered
_____	_____

*Examiner: Initial if reference considered, whether or not citation is in conformance with M.P.E.P. § 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicants.

DJC:sbk

LAW OFFICES OF
CHRISTENSEN O'CONNOR JOHNSON KINDNESS^{PLC}
1420 Fifth Avenue, Suite 2800
Seattle, Washington 98101
206.682.8100